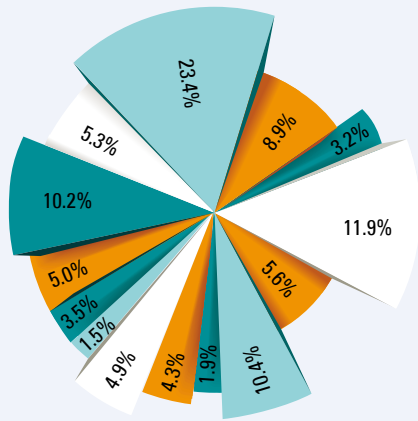


发行 Circulation

《半导体芯科技》主要采用读者申请、免费赠阅的方式发行，并在很多专业展览和会议上向观众免费派发。印刷版每期发行量为 10,000 册，电子版送达更多专业读者。读者分布情况如下：

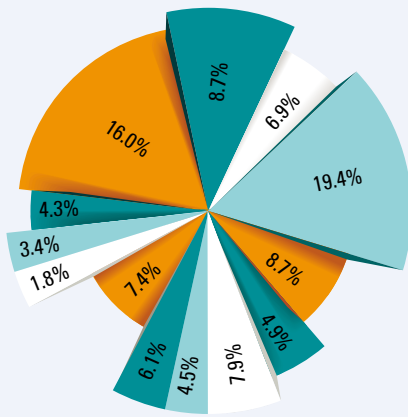
Silicon Semiconductor China is distributed controlled-free to the qualified readers, with bonus distribution at major trade shows/ conferences in China. Total circulation for print magazine is 10,000, digital version reaches much larger base of audiences. The circulation breakdown is as following.

按读者所在单位类型 By business/ industry



23.4%	半导体制造厂商	Semiconductor Manufacturers
10.2%	半导体制造 / 测试的设备商	Semiconductor Manufacturing Test Equipment
11.9%	半导体封装测试厂商	IC Assembly and or Testing
8.9%	材料 / 化学 / 硬件制造商与销售商	Materials Chemicals Hardware Manufacturers-Merchant
10.4%	计算机 / 通讯 / 消费类 / 汽车 / 医疗电子产品制造商	Computing Communication Consumer Automotive Medical Electronics
5.6%	工业控制系统或设备制造商	Industrial Controls, Systems or Equipment Manufacturers
5.3%	元件或部件组装	Components or Sub-assemblers
4.3%	光电元件封装 / 组装	Opto-electronic Component Packaging, Assembling
4.9%	独立的研发实验室	Independent Research & Development Lab
5.0%	其他相关领域	Other Allied to the Field
3.2%	教育机构	Educational Institutions
3.5%	使用薄膜技术制造非半导体产品的厂商	Non-Semiconductor Products Manufacturing using Thin Film Technologies
1.5%	航天、航海、航空、海洋和大气系统或设备制造商	Aviation Aerospace Navigation Guidance Oceanography & Geophysical Systems or Equipment Manufacturers
1.9%	政府及军方单位	Government and Military

按读者的工作性质 By job functions



19.4%	公司运营和工程管理	General Corp and Engineering Management
16.0%	研发	Research & Development
8.7%	工程技术支持	Engineering Support
8.7%	封测工艺和生产	Packaging Assembly Processing and Production IC
7.9%	工艺开发	Process Development
7.4%	晶圆厂制造工艺和生产	Wafer-Fab Processing and Production
4.9%	设备和材料的制造	Production Equipment Material Manufacturing
6.9%	工厂 / 设备 / 维护工程	Plant Facilities Maintenance Engineering
6.1%	可靠性, 品质控制, 评估和测试	Reliability, Quality, Control, Evaluation, Testing
4.5%	其他	Other
4.3%	采购	Purchase
3.4%	设计	Design
1.8%	咨询	Consulting

按地区分布 By locations

