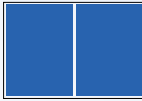







Mechanical Specifications

	Live Area (Non-Bleed)	(Trim)	(Bleed)
Spread Page 	386mm x 253mm 15" x 10"	406mm x 273mm 16" x 10.75"	412mm x 279mm 16.2" x 11"
Full Page 	183mm x 253mm 7" x 10"	203mm x 273mm 8" x 10.7"	209mm x 279mm 8.2" x 11"
2/3 Page Vertical 	115mm x 253mm 4.5" x 10"	135mm x 273mm 5.3" x 10.7"	141mm x 279mm 5.6" x 11"
2/3 Page Horizontal 	183mm x 162mm 7.2" x 6.4"	203mm x 182mm 8" x 7.2"	209mm x 188mm 8.2" x 7.4"
1/2 Page Vertical 	82mm x 253mm 3.2" x 10"	102mm x 273mm 4" x 10.7"	108mm x 279mm 4" x 11"
1/2 Page Horizontal 	183mm x 117mm 7" x 4.6"	203mm x 137mm 8" x 5.4"	209mm x 143mm 8.2" x 5.6"

	Live Area (Non-Bleed)	(Trim)	(Bleed)
1/2 Page Island 	117mm x 183mm 4.6" x 7.2"	137mm x 203mm 5.4" x 8"	143mm x 209mm 5.6" x 8.2"
1/3 Page Vertical 	48mm x 253mm 2" x 10"	68mm x 273mm 2.6" x 10.7"	74mm x 279mm 3" x 11"
1/3 Page Horizontal 	183mm x 71mm 7.2" x 2.8"	203mm x 91mm 8" x 3.6"	209mm x 97mm 8.2" x 3.8"
1/4 Page 	82mm x 117mm 3.22" x 4.6"	102mm x 137mm 4" x 5.4"	108mm x 143mm 4.3" x 5.6"
1/6 Page 	48mm x 117mm 2" x 4.6"	68mm x 137mm 2.7" x 5.4"	74mm x 143mm 3" x 5.6"

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No cancellations or changes will be accepted after the "Ad close" date. Notification of cancellations prior to closing date must be in writing.

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