

Advertising Rate (Magazine)

Full Color	3x				6x				12x			
	RMB	USD	GBP	EURO	RMB	USD	GBP	EURO	RMB	USD	GBP	EURO
Ad Size												
Full Page	26030	3250	2540	2960	24980	3120	2440	2840	22950	2870	2240	2610
2/3 Page H/V	20400	2550	1990	2320	19650	2460	1920	2230	17880	2240	1750	2030
1/2 Page Island	19050	2380	1860	2160	18230	2280	1780	2070	16730	2090	1630	1900
1/2 Page H/V	18230	2280	1780	2070	17480	2180	1710	1990	16050	2000	1570	1820
1/3 Page H/V	14550	1820	1420	1650	14100	1760	1380	1600	13050	1630	1270	1480
1/4 Page	12380	1550	1210	1410	12150	1520	1190	1380	11330	1420	1100	1290
1/6 Page	10430	1300	1020	1190	10200	1280	1000	1160	9450	1180	920	1070

Premium Positions

	Cover II	Cover III	Cover IV	Page 1	Facing table of content	Other specified positions	Commission to recognized ad agency	Translation charge /page
RMB	35400	32420	40650	35400	33680	+10%	15%	800
USD	4430	4050	5080	4430	4210			100
GBP	3450	3160	3970	3450	3290			85
EURO	4020	3690	4620	4020	3830			90

半导体芯科技

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