

Circulation

12034

Total circulation
(print magazine)

Company Types

	%
Semiconductor manufacturers	24.4
IC assembly and or testing	10.9
Computing communication consumer automotive medical electronics	10.3
Semiconductor manufacturing test equipment	10.1
Materials chemicals hardware Manufacturers-Merchant	9.1
Components or sub-assemblers	5.3
Industrial controls, systems or equipment Manufacturers	5.6
Independent research & development lab	5.0
Other allied to the field	4.9
Opto-electronic component packaging, assembling	4.2
Non-semiconductor products manufacturing using thin film technologies	3.6
Educational institutions	3.2
Government and military	2.0
Aviation aerospace navigation guidance oceanography & geophysical systems or Equipment Manufacturers	1.4
Total	100.0

By Job Functions

	%
Corp and engineering management	18.5
Research & development	16.0
Packaging assembly processing and production IC	8.0
Engineering support	8.0
Process development	7.6
Wafer-fab processing and production	7.5
Plant facilities maintenance engineering	7.3
Reliability, quality, control, evaluation, testing	7.0
Purchasing	6.1
Production equipment material manufacturing	4.8
Design	3.4
Consulting	1.5
Other	4.3
Total	100.0

By Geographical

	%
East China	49.7
South China	26.9
North China	11.0
Southwest China	3.9
Northeast China	2.4
Central China	3.3
Northwest China	2.0
Hong Kong	0.7
Total	100.0